



## WISE SOCIAL WILL ENABLE YOUR COMPANY TO

- Increase website traffic
- Build brand awareness
- Generate new leads
- Strengthen existing customer relationships and build new ones
- Become a thought leader in the industry
- Increase ROI
- Manage company's brand image
- Address any concerns/questions regarding your company or the industry

## PARTNERING WITH WISE SOCIAL

Wise will work as your social media partner by strengthening your online marketing efforts with a concentration in social media. Our services include creating, designing, maintaining, and analyzing Facebook, LinkedIn, WordPress, and Twitter accounts. We will review your current marketing efforts and create a comprehensive social media plan that fits within your overall marketing strategy.

## WHAT WISE DOES:

Wise helps clients create and implement an effective social media marketing plan. And here is how we do it:

- **RESEARCH:** Assess current marketing programs and social media opportunities using various tools such as a SWOT analysis.
- **STRATEGIZE:** Develop a customized social media marketing plan that fits your company's specific needs.
- **EDUCATE:** Deliver hands-on training for social platforms (i.e. Facebook, Twitter, Wordpress, and LinkedIn).
- **IMPLEMENT:** Set up the four different platforms, providing creative design, compelling content, and monitoring.
- **MEASURE:** Analyze, report, and review results.

SAVING YOU TIME AND GETTING YOU RESULTS!

PRICING		BASIC \$295/MO.	STANDARD \$395/MO.	PREMIUM \$495/MO.
Blog	WordPress Blog	✓	✓	✓
	"About Me" Page and Gallery		✓	✓
	Custom Blog Pages		✓	✓
	Custom Blog Post	2/month	4/month	8/month
	Create auto update with Facebook and Twitter			✓
Facebook	Facebook Page Design and Gallery	✓	✓	✓
	Custom Facebook Post	1/week	3/week	5/week
	Facebook Info Tab		✓	✓
	Facebook Monitoring/Replying			✓
Twitter	Twitter Page Design/About Me	✓	✓	✓
	Custom Tweets	1/week	3/week	5/week
	Twitter Monitoring/Replying			✓
LinkedIn	LinkedIn Page Set Up	✓	✓	✓
	LinkedIn Custom Content	1/week	3/week	5/week
	LinkedIn Monitoring/Replying			✓
	Reporting		✓	✓
	Email Support	✓	✓	✓
	One-Time Setup Fee	\$495	\$495	\$495

**ADDITIONAL SERVICES INCLUDE:**

- Welcome Tab – Design and Programming
- FanTools – Design and Set-up
- Contests – Campaign Creation and Implementation

**CHOOSE THE LEVEL OF SERVICE THAT'S RIGHT FOR YOU.**

To get started and find out more, call 888-815-9473 ext. 3365

**We'd like to stay connected:**

Twitter: @wisemarketer  
 Facebook: facebook.com/wbfinc

Blog: blog.wbf.com  
 LinkedIn: linkedin.com/company/wise